## cedar

# Making healthcare affordable through automated coverage solutions

**Helping patients navigate affordability by unlocking coverage — like Medicaid, ACA plans and medication aid.**

When it comes to healthcare affordability, nearly 40% of patient responsibility now comes from those without insurance.[1] The growing pool of uninsured patients demands a new approach to coverage solutions.

Cedar transforms how providers connect patients with financial resources, leveraging intelligent automation to streamline enrollment in Medicaid, ACA marketplace plans and assistance programs. By combining intuitive self-service tools with comprehensive vendor partnerships, our platform creates a seamless journey from uninsured to covered — helping patients access affordable care while maximizing provider reimbursement.

## Benefits

**Increase reimbursement**

Help qualified patients get insurance coverage for optimal financial outcomes.

**Improve patient affordability**

Break through barriers to care by significantly reducing or even eliminating out-of-pocket costs for patients.

**Boost operational efficiency**

Reduce staff workload with automated outreach and enrollment processes.

**Drive patient satisfaction**

Deliver a modern, digital-first approach to navigating healthcare affordability.

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> **Cedar gives patients a full view of their financial journey, empowering them to stay on top of all their payments in a way that works best for them.**

SAMANTHA EVANS
Director of Hospital Billing, AnMed

# Key capabilities

**Tailored affordability solutions**

Our personalization engine identifies tailored financial options financial options based on each patient's unique circumstances, from insurance coverage to financial assistance.
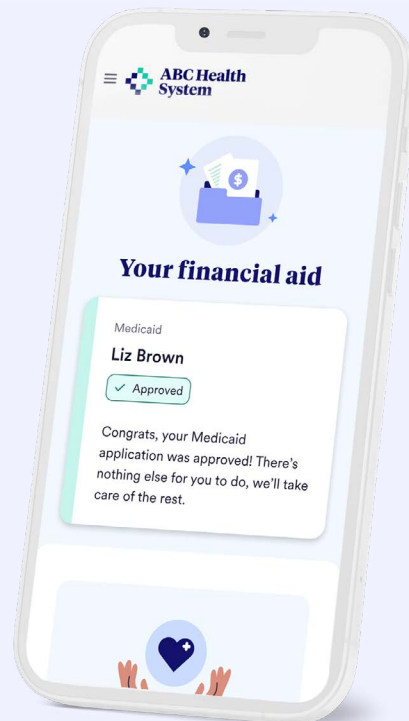
**End-to-end enrollment support**

Empower uninsured patients to self-screen and enroll in Medicaid or ACA marketplace plans, with support from credentialed advocates when needed.

**Denial prevention and resolution**

Capture accurate insurance information and resolve common coverage issues (like coordination of benefits) through automated workflows.

**Comprehensive financial assistance**

Connect uninsured and underinsured patients with medication aid, copay programs, foundations and provider-specific financial assistance.

## 71%
of engaged patients begin Medicaid screening[1]

## 96%
patient satisfaction with Medicaid Enrollment[1]

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## Unique advantages

**Embedded within Cedar Pay, driving higher engagement and conversion**

**Comprehensive network of integrated coverage resources**

**Revenue cycle and data science expertise continuously enhance affordability pathways**

**Rapid innovation to meet changing market needs and regulatory requirements**

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**Top providers rely on Cedar to deliver the best patient financial experiences**

🌲 **Learn more about how Cedar Cover helps providers advance both mission and margin.**
**Learn more at cedar.com**